

# CANADA'S AND QUEBEC'S ENERGY NEEDS

**Montreal Economic Institute**

Research report  
August 2023

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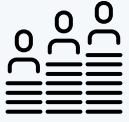


**MEI**

Ideas for a  
More Prosperous  
Society



# Methodology



These are findings of an online Ipsos poll conducted on behalf of the Montreal Economic Institute.



A sample of 1,163 Canadian residents aged 18 years and over, with an oversample of 408 residents in Quebec, was interviewed between the 1<sup>st</sup> and 4<sup>th</sup> of August 2023.



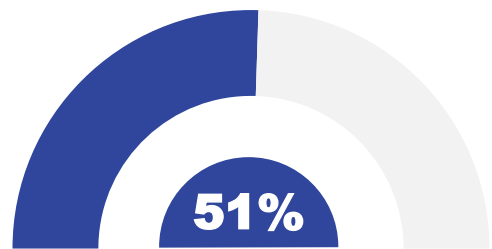
Weighting according to age, gender and region was employed to ensure that the sample's composition reflects the overall population according to the latest census information.



The precision of Ipsos online polls is measured using a credibility interval. In this case, the results are accurate to within +/- **3.3 percentage points, 19 times out of 20**, of what the results would have been had all Canadian adults been polled – *Uppercase letters are used in tables throughout the report to indicate statistically significant differences between columns.*

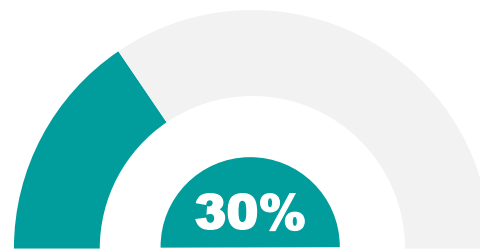
# Half (51%) of Quebecers are in favour of extracting Quebec's own oil resources, while three in ten (30%) believe the province should continue to import 100% of the oil it needs. Consistent with 2022.

## Attitudes concerning Quebec's oil supply



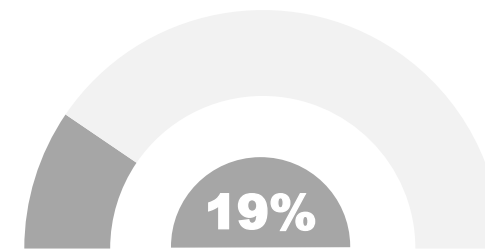
**Develop its own oil resources**

2022: 54%  
2021: 43 %  
2020: 50 %  
2019: 45 %



**Continue to import 100% of the oil it needs**

2022: 29%  
2021: 31%  
2020: 26 %  
2019: 26 %



**I don't know**

2022: 17%  
2021: 27%  
2020: 24 %  
2019: 28 %

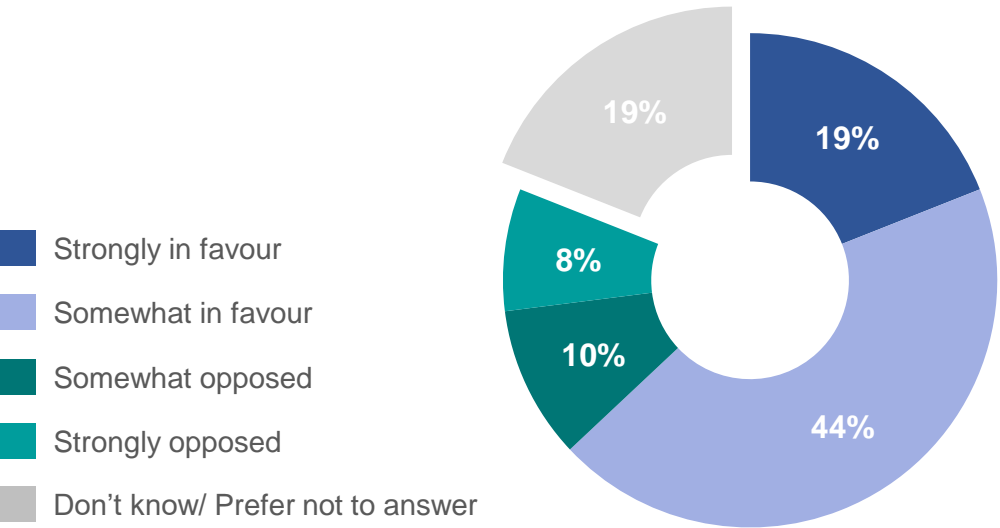
# Attitudes concerning Quebec’s oil supply by socio-demographic group

	Total	Age			Gender		Region					
		18-34	35-54	55+	Male	Female	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H	I	J	K
<b>Respondents</b>	<b>n=408</b>	<b>112</b>	<b>138</b>	<b>158</b>	<b>198</b>	<b>210</b>	-	-	-	-	<b>408</b>	-
Develop its own oil resources	51%	57% C	52%	47%	52%	51%	-	-	-	-	51%	-
Continue to import 100% of the oil it needs	30%	22%	28%	36% A	34%	26%	-	-	-	-	30%	-
I don’t know / prefer not to answer	19%	21%	20%	17%	15%	23% D	-	-	-	-	19%	-

Q1. Currently, Quebec must import (from Western Canada or from abroad) all of the oil it consumes. In your opinion, should Quebec develop its own oil resources or continue to import 100% of the oil it needs?  
 Base: All respondents in Quebec 2023 (n=408)

# Over six in ten (63%) Canadians are in favour of increasing incentive measures for carbon sequestration to be equivalent to those offered by the American government, a 4-point increase compared to 2022.

## Increasing incentive measures for carbon sequestration



**63%** ↑

In favour

2022: 59%

**18%**

Opposed

2022: 18%

↑ ↓ Significantly higher or lower compared to previous wave

Q2. One of the ways being considered to reduce GHG emissions from the extraction of oil and natural gas in Canada is carbon sequestration. The United States currently offers incentive measures that cover roughly two thirds of the costs for such projects, while incentives offered in Canada cover roughly a quarter of project costs. Would you be in favour or opposed to the Canadian government increasing the incentive measures offered so they would be the equivalent to those offered by the American government?

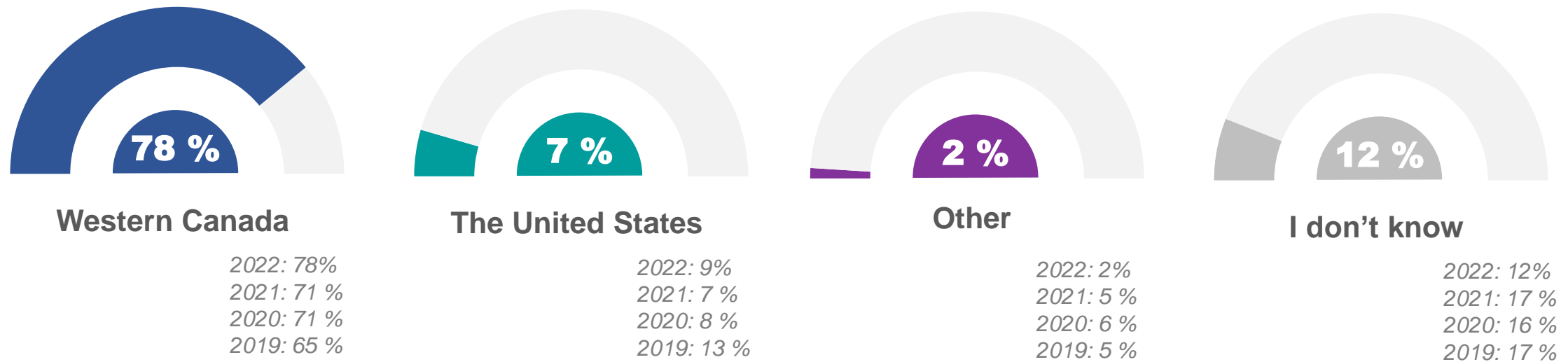
Base: All respondents 2023 (n=1,163) and 2022 (n=1,162)

## Increasing incentive measures for carbon sequestration by socio-demographic group

	Total	Age			Gender		Region					
		18-34	35-54	55+	Male	Female	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H	I	J	K
<b>Respondents</b>	<b>n=1163</b>	<b>321</b>	<b>398</b>	<b>444</b>	<b>565</b>	<b>598</b>	<b>132</b>	<b>117</b>	<b>65</b>	<b>376</b>	<b>408</b>	<b>65</b>
In favour (Strongly/somewhat)	63%	69% C	65% C	58%	67% E	59%	54%	66% FH	52%	67% FH	62%	68% FH
Opposed (Strongly/somewhat)	18%	15%	18%	21% A	19%	17%	16%	19%	22%	18%	18%	15%

# Almost eight in ten (78%) Quebecers prefer to import oil from Western Canada – consistent with last year.

## Attitudes about the source of Quebec’s imported oil



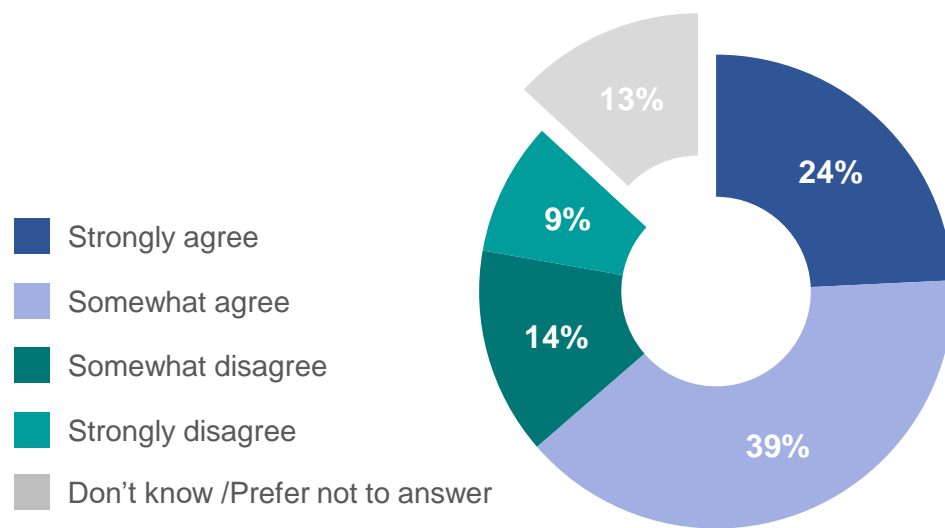
## Attitudes about the source of Quebec's imported oil by socio-demographic group

	Total	Age			Gender		Region					
		18-34	35-54	55+	Male	Female	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H	I	J	K
<b>Respondents</b>	<b>n=408</b>	<b>112</b>	<b>138</b>	<b>158</b>	<b>198</b>	<b>210</b>	-	-	-	-	<b>408</b>	-
Western Canada	78%	72%	82% A	80%	80%	77%	-	-	-	-	78%	-
The United States	7%	12% C	7%	4%	9%	6%	-	-	-	-	7%	-
Other	2%	4%	1%	3%	3%	2%	-	-	-	-	2%	-



# In light of the war in Ukraine, six in ten (63%) Canadians believe that their province should extract its own natural gas in order to export some to Europe and reduce its dependency on Russian gas.

## Extract and export Canada's natural gas to Europe



**63%**

Agree

**24%**

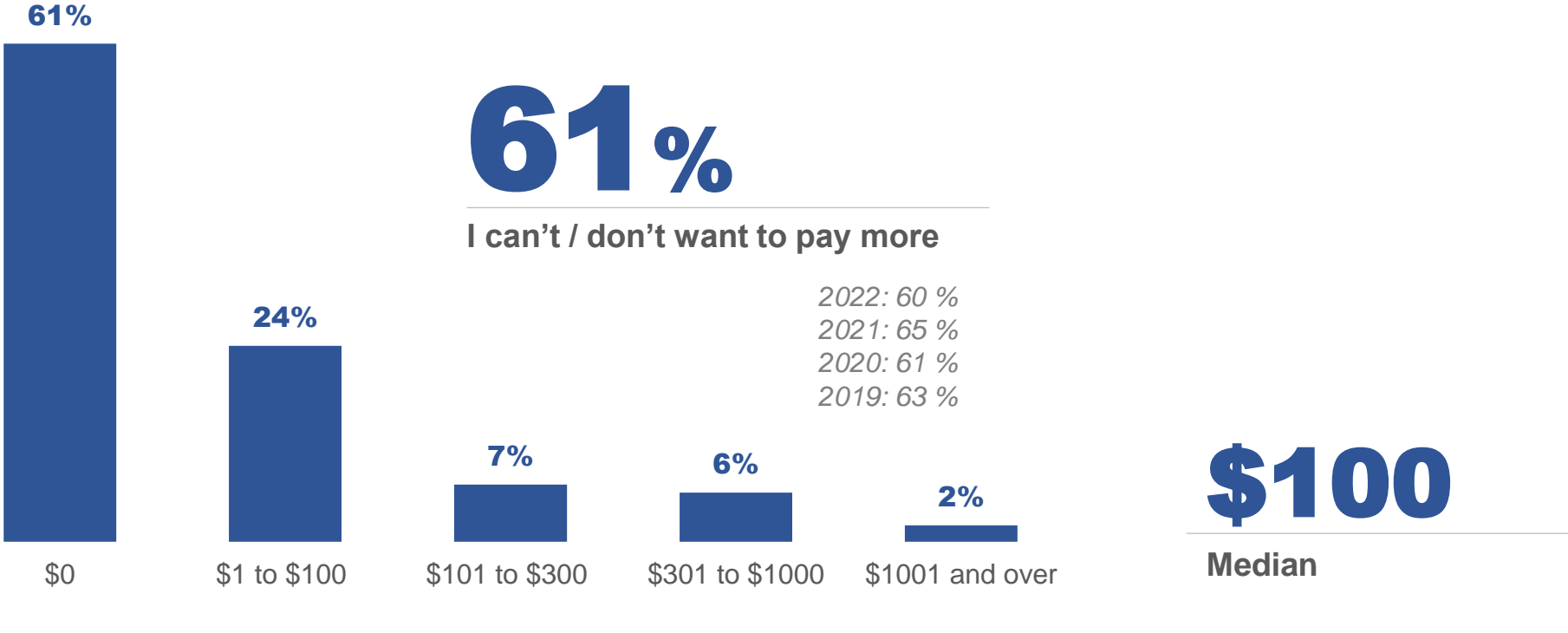
Disagree

## Extracting and exporting Canada's natural gas by socio-demographic group

	Total	Age			Gender		Region					
		18-34	35-54	55+	Male	Female	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H	I	J	K
<b>Respondents</b>	<b>n=1163</b>	<b>321</b>	<b>398</b>	<b>444</b>	<b>565</b>	<b>598</b>	<b>132</b>	<b>117</b>	<b>65</b>	<b>376</b>	<b>408</b>	<b>65</b>
Agree (Strongly/somewhat)	63%	61%	65%	64%	71% E	56%	64% K	77% FIJK	68% K	61% K	65% K	47%
Disagree (Strongly/somewhat)	24%	26%	22%	23%	21%	26% D	25% G	14%	20%	26% GJ	21%	33% GJ

# Six in ten Canadians (61%) can't or don't want to pay more in taxes to fight climate change.

Among those who are ready to pay more, the acceptable increase is \$100 per year.



## Ready to pay more in taxes to fight climate change

Q5. Are you prepared to pay more in taxes to help fight climate change? If yes, how much more are you prepared to pay each year to reduce your greenhouse gas emissions?  
Base: All respondents 2023 (n=1,163), 2022 (n=1,162), 2021 (n=1,150), 2020 (n=1,150) and 2019 (n=1,003)

↑↓ Significantly higher or lower compared to previous wave

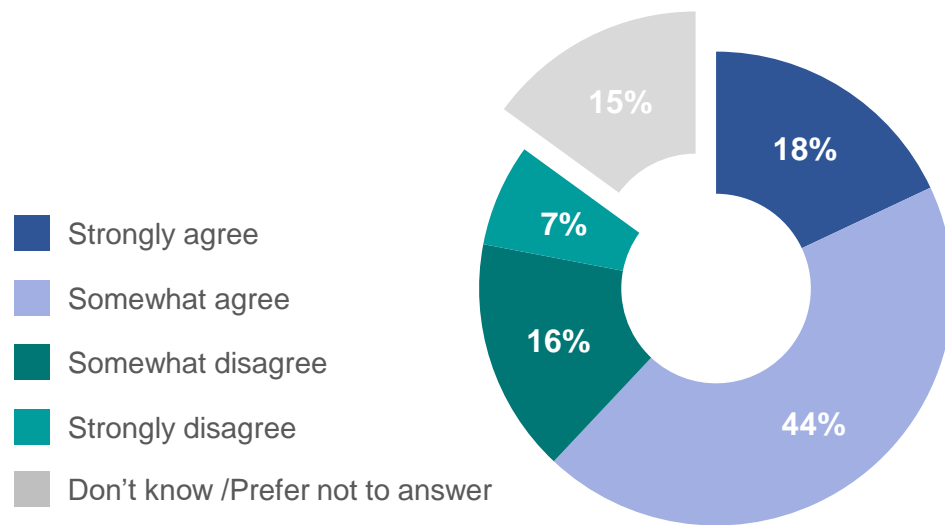
## Increasing taxes to fight climate change by socio-demographic group

	Total	Age			Gender		Region					
		18-34	35-54	55+	Male	Female	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H	I	J	K
<b>Respondents</b>	<b>n=1163</b>	<b>321</b>	<b>398</b>	<b>444</b>	<b>565</b>	<b>598</b>	<b>132</b>	<b>117</b>	<b>65</b>	<b>376</b>	<b>408</b>	<b>65</b>
Can't or won't pay more	61%	54%	65% A	63% A	55%	67% D	65% J	65%	69% J	59%	56%	64%

# Six in ten (62%) Quebecers believe that independent private producers should be allowed to sell electricity directly to companies to complement Hydro-Québec's offer.



## Independent private producers to complement Hydro-Québec's offer



62%

Agree

23%

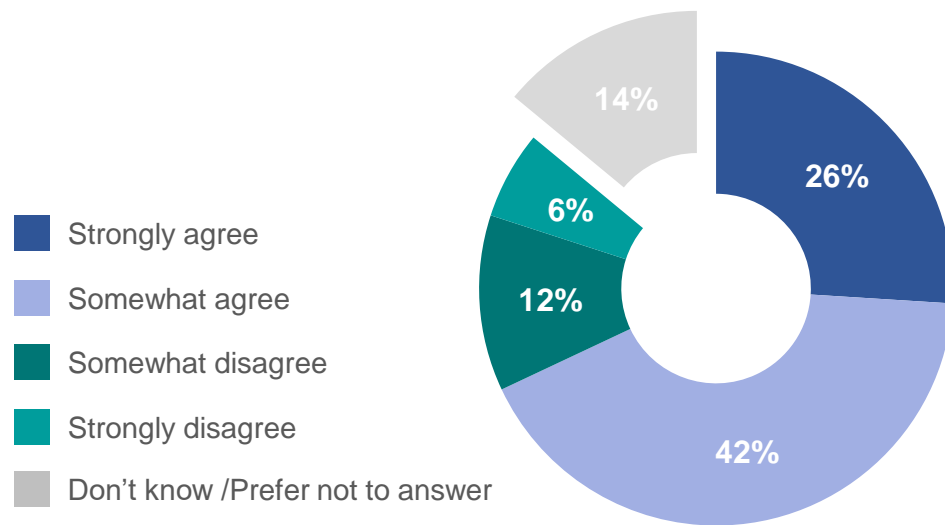
Disagree

## Independent private producers to complement Hydro-Québec's offer by socio-demographic group

	Total	Age			Gender		Region					
		18-34	35-54	55+	Male	Female	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H	I	J	K
<b>Respondents</b>	<b>n=408</b>	<b>112</b>	<b>138</b>	<b>158</b>	<b>198</b>	<b>210</b>	-	-	-	-	<b>408</b>	-
Agree (Strongly/somewhat)	62%	62%	62%	62%	64%	60%	-	-	-	-	62%	-
Disagree (Strongly/somewhat)	23%	26%	23%	22%	29% E	18%	-	-	-	-	23%	-

# Two-thirds (67%) of Canadians are in favour of developing new oil and gas infrastructure leading to ports in British Columbia or Eastern Canada in order to allow these Canadian resources to reach new markets in Europe and Asia.

## New oil and gas infrastructure to reach new markets in Europe and Asia



**67%**

Agree

**18%**

Disagree

## New oil and gas infrastructure to reach new markets in Europe and Asia by socio-demographic group

	Total	Age			Gender		Region					
		18-34	35-54	55+	Male	Female	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H	I	J	K
<b>Respondents</b>	<b>n=1163</b>	<b>321</b>	<b>398</b>	<b>444</b>	<b>565</b>	<b>598</b>	<b>132</b>	<b>117</b>	<b>65</b>	<b>376</b>	<b>408</b>	<b>65</b>
Agree (Strongly/somewhat)	67%	68%	66%	68%	74% E	61%	66%	86% FHIJK	62%	67% J	61%	66%
Disagree (Strongly/somewhat)	18%	17%	22% C	16%	18%	19%	18% G	6%	16% G	19% G	22% G	23% G



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