

Montreal Economic Institute

Omnibus Survey Report

October 2004

**Opinion of Quebecers on
a Flat Tax Rate for Individuals**

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Methodological Reminder

This study was conducted by Leger Marketing through telephone interviews among a representative sample of 1,000 English- or French-speaking Quebecers, 18 years of age or older.

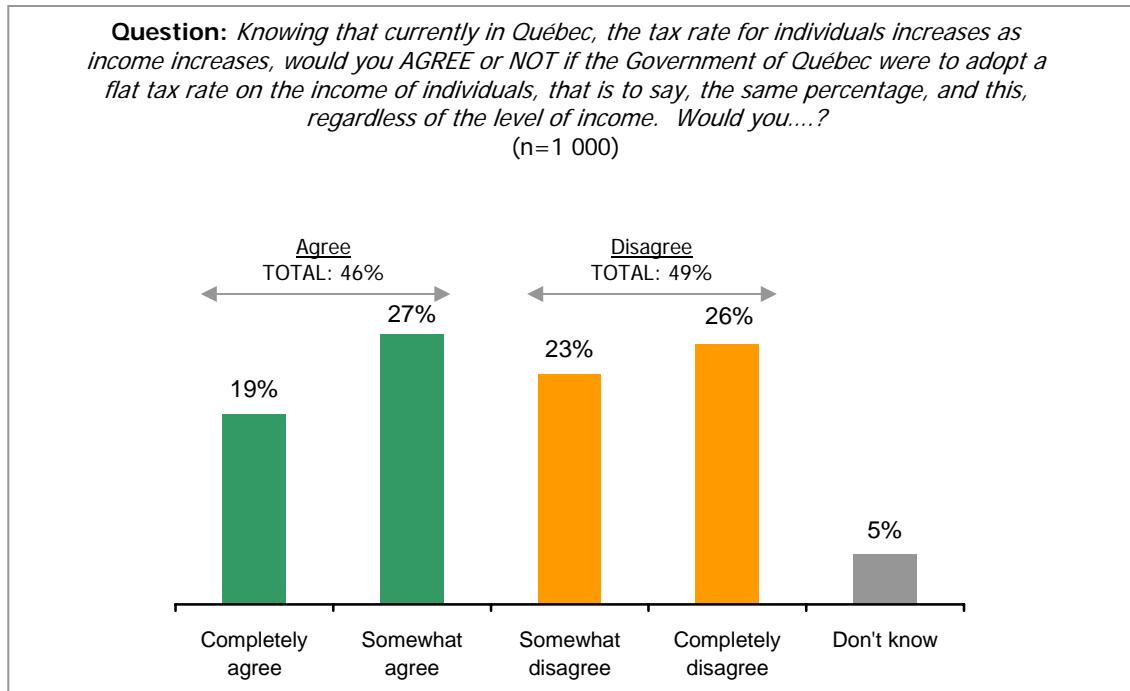
The interviews were conducted from our Montreal call centre between October 27 and October 31, 2004. Up to ten call-backs were made in the case of non-response.

Using data from Statistics Canada, the results were weighted according to geographic location, gender and language spoken at home to ensure a sample representative of the entire adult population in Québec. In the end, the maximum margin of error obtained for a sample of 1,000 respondents is of $\pm 3.1\%$, 19 times out of 20.

Survey Results

The opinion of Quebecers on adopting a flat tax rate for individuals is divided

- Close to half of the population in Québec (46%) agrees with the Government of Québec adopting a flat tax rate for individuals. A similar proportion of respondents interviewed, that is to say 49%, are of the opposite opinion, of which 26% completely disagree with this provision. Five percent (5%) of respondents did not give their opinion on the subject.






Among respondents who **agree with adopting a flat tax rate for individuals**, we observe **stronger proportions** among groups with the following profile:

- Men (51%)
- Respondents between 18 and 24 years of age (57%)
- Manual workers (55%)
- Those who are employed (49%)
- Those with a high school education (52%)
- Those who intend to vote for the Liberal Party (52%) and those who intend to vote for the Action Démocratique du Québec (54%)

And respondents who **disagree with the Government of Québec adopting a flat tax rate for individuals** are significantly **more likely** among the following categories:

- Residents of the greater Montreal area (52%)
- Those with a university education (57%)

**Level of agreement with a flat tax rate for individuals
Distribution according to voting intentions**

| | Entire population (n=1 000) |  |  |  |
|---------------|--|---|--|---|
| Agree | 46% | 52% ↑ | 43% | 54% ↑ |
| Disagree | 49% | 44% | 53% | 44% |
| Don't/Refusal | 5% | 4% | 4% | 2% ↓ |

Note: An arrow pointing up (↑) indicates a significant variation upward and an arrow pointing down (↓) a significant variation downward.